



PASTORAL  
INSTITUTE

# Week of H.O.P.E

Helping Other People Endure

2023 Sponsorship  
Opportunities

## From Our Director of Advancement



Since stepping into this opportunity just over a year ago, I have been humbled by the gracious support, transparency, and investment provided by our stakeholders and community leaders. Philanthropy and the world of nonprofit sustainability is ever-changing and the needs of the people we serve continue to grow. It can be overwhelming, but it can also be deeply inspiring to be called to great action and cause.

We as a leadership team have worked intentionally to pause, listen, and create what we hope will be meaningful changes in response to the generous wisdom and candid feedback from our partners. I am so very excited to introduce our new annual event to each of you - Week of H.O.P.E.!

With gratitude to all who have supported our Sue Marie & Bill Turner Servant Leadership Gala, we will be replacing this event with a week-long campaign to support and grow our H.O.P.E. Fund. This week will include a celebration event at the Pastoral Institute campus on Thursday, October 5, 2023.

I hope you will continue your support of our work on behalf of mental wellness in our community by sponsoring the Pastoral Institute's 2023 Week of H.O.P.E.!

Sincerely yours,

*Mary*



Helping Other People Endure



Georgia ranks **49th** in  
the nation for access  
to mental health care.

## Week of H.O.P.E. Campaign


Leading up to and culminating from October 1st through October 7th, the Pastoral Institute will run digital advertising, radio, social media, and pop-up awareness events to encourage both one-time and monthly donations to the H.O.P.E. Fund. We will also host a non-ticketed (limited-capacity RSVP) event, "A Night of H.O.P.E. - Helping Other People Endure", at the Pastoral Institute campus on Thursday, October 5th, from 5:30 - 8:00 p.m.

## How Our Partners Give H.O.P.E.

The Pastoral Institute's donor-supported Helping Other People Endure (H.O.P.E.) Fund enables cost-burdened members of our community to receive counseling & wellness services.

We believe every person deserves access to vital mental health resources & H.O.P.E. Fund supporters are the heart of this vision.

Through H.O.P.E., our counselors are able to provide free or reduced-fee individual counseling & psychoeducation groups to our community while also creating partnerships with nonprofits seeking to enhance their programs through mental health direct service collaborations.



CARTER WALLACE, MD



KRISTA OVERBY, LCSW



DONNA YEISER, MD, FAAP



## Anxiety & Functional Abdominal Pain Lunch & Panel Discussion

### "My tummy hurts!"

But do we really understand why? Join our panelists as we explore the intricate relationship between mental health & physical well-being. We'll dive into understanding functional abdominal pain and the impacts of chronic anxiety and stress on the body. With special emphasis on children and teens, our panel of medical, mental health, and education professionals will share their observations and expertise related to the brain-gut connection and how to navigate this complicated issue.

**When:** Monday, October 2nd  
11:30 a.m. - 1:00 p.m.

**Where:** St. Luke Ministry Center

**Tickets:** \$20 per person (includes boxed lunch)

**RSVP BY SEPTEMBER 17TH\***

\*Lunch cannot be guaranteed after this date

706-649-6507 ext. 1210  
mjohnson@pastoralinstitute.org  
www.pastoralinstitute.org/HOPE





# A Night of H.O.P.E. Helping Other People Endure

Meet the PI team and tour the Pastoral Institute facility, including our sensory room, chapel, and gardens. Celebrate a legacy of love and learn more about the impact you and our incredible donor family have on the health and wellbeing of our neighbors. Enjoy food, fun, and fellowship as we create access and inspire excellence for mental health in our community!

**Schedule** 5:30–6:30 pm Campus Tours  
**of Events:** 6:00–7:00 pm Beverages & Hors d'oeuvres  
7:00–8:00 pm Stories to Inspire:  
Why My PI Matters

**When:** Thursday, October 5th  
**Where:** 2022 15th Avenue, Columbus, Georgia 31901



**A LIMITED-CAPACITY EVENT**  
**RSVP Required**

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# Sponsorship Levels & Benefits

## Legacy \$15,000

- Sponsor Recognition (including logo) on Digital Campaign Materials
- Logo on Pastoral Institute Homepage
- 3 Social Media Spotlights
- Logo Signage at Panel Lunch & Night of H.O.P.E.
- Reserved Seating for 8 (if requested) at Night of H.O.P.E.

## Leadership \$5,000

- Social Media Spotlight
- Sponsor Recognition at Panel Lunch & Night of H.O.P.E.
- Reserved Seating for 4 (if requested) at Night of H.O.P.E.

## Patron \$2,500

- Shared Listing in Social Media Spotlight
- Sponsor Recognition at Panel Lunch & Night of H.O.P.E.
- Reserved Seating for 2 (if requested) at Night of H.O.P.E.

## Friend \$1,000

- Shared Listing in Social Media Spotlight
- Sponsor Recognition at Panel Lunch & Night of H.O.P.E.



Helping Other People Endure



# H.O.P.E.

Helping Other People Endure

## 2023 Week of H.O.P.E. Sponsor Commitment

Please select sponsorship level:

\_\_\_\_\_ Legacy \$15,000

\_\_\_\_\_ Leadership \$5,000

\_\_\_\_\_ Patron \$2,500

\_\_\_\_\_ Friend \$1,000

**Please complete and return the following information by Sept. 20, 2023.**

**Company/Family Name** \_\_\_\_\_  
(as should be listed on recognition)

**Contact Person** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_

**Contact Email** \_\_\_\_\_

Please choose payment method:

\_\_\_\_\_ Check Is Enclosed

\_\_\_\_\_ Please Invoice

\_\_\_\_\_ Online Payment (please visit:  
[www.pastoralinstitute.org/SponsorHOPE](http://www.pastoralinstitute.org/SponsorHOPE))

Email: [mjohnson@pastoralinstitute.org](mailto:mjohnson@pastoralinstitute.org)

Mail to: Pastoral Institute  
ATTN: Mary Johnson  
2022 15th Avenue  
Columbus, GA 31901

Mary Johnson  
Director of Advancement  
706-649-6507 ext. 1210